

Goswami Tulsidas Govt. P.G. College, Karwi, Chitrakoot

Department of Commerce

Course Name: Bachelor of Commerce

Program's Outcomes

- Students pursuing B.Com. Programme have vast career options and candidates will always have interesting profiles to work at if they play to their strengths.
- B.Com Graduates may choose path of CA, CS, CMA and other related fields of study, one has ample opportunity to choose an out-of-the-box career option, as one in travel and hospitality, media and telecommunications depending on the path and degree one chooses.
- A B.com Graduate student have determination, intellectual prowess, and the ability to handle challenging environments all of which are sought-after qualities for individuals filling manager and director positions
- Earning An employee who has demonstrated success in a long-term situation that requires stamina, discipline, leadership, and the ability to work well with others is going to be in line for growth opportunities within his or her organization.
- B.Com. graduate after completion of course can choose to work in job profile option available to them depending on their caliber and interest area such as Accountant, Auditor, Consultant, Company Secretary, Business Analyst, Finance Officer, Sales Analyst, Junior Analyst, Tax Accountant, Stock Broker, Economist, and Business Development Trainee and so on to explore.

Programme: B.Com. 1st Sem

Course Title: Business Organization

Course outcomes: After completing this course a student will have:

- Ability to understand the concept of Business Organisation along with the basic laws and norms of Business Organisation.
- Ability to understand the terminologies associated with the field of Business Organisation along with their relevance.
- Ability to identify the appropriate types and functioning of Business

- Organisation for solving different problems.
- Ability to apply basic Business Organisation principles to solve business and industry related problems.
 - Ability to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

Course Title: Business Statistics

Course outcomes: The purpose of this paper is to inculcate and analytical ability among the students.

Course Title: Business Communication

Course outcomes: To acquire skills in reading, writing, comprehension and communication, and also to use electronic media for business communication.

Course Title: Introduction to Computer Application

Course outcomes: The objective of this course is to provide basic knowledge of computer, DBMS, data base language and word processing.

B.Com. 2nd Sem

Course Title: Business Management

Course outcomes: After completing this course a student will have:

- Ability to understand the concept of Business Management along with the basic laws and norms of Business Management.
- Ability to understand the terminologies associated with the field of Business Management and control along with their relevance. Ability to identify the appropriate method and techniques of Business Management for solving different problems.
- Ability to apply basic Business Management principles to solve business and industry related problems.
- Ability to understand the concept of Planning, Organizing, Direction, Motivation and Control etc.

Course Title: Financial Accounting

Course outcomes: The objective of this paper is to help students to acquire conceptual knowledge of fundamentals of accounting and to impart skills for recording various kinds of business transactions.

Course Title: Computerised Accounting (Practical)

Course outcomes: The purpose of this paper is provide to knowledge of accounting with computer.

Course Title: Essentials of E-commerce

Course outcomes: This course is to familiarize the student with the basics of ecommerce and to comprehend its potential

Course Title: Business Economics

Course outcomes: Business Economics objective this course is meant to acquaint the students with the principles of Business Economics as are applicable in business.

B.Com. 3rd Sem

Course Title: Company Law

Course outcomes: The objective of this course is to provide basic knowledge of the provisions of the Companies Act 2013 along with relevant cases.

Course Title: Cost Accounting

Course outcomes: This course exposes the students to the basic concepts and the tools used in cost accounting.

Course Title: Business Regulatory Framework

Course outcomes: The objective of this course is to provide a brief idea about the framework of Indian Contract Act,1872 and Sale of Goods Act,1930.

Course Title: Inventory Management

Course outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Inventory Management along with the basic laws and axioms of Inventory Management.
- ✓ Ability to understand the terminologies associated with the field of Inventory management and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Inventory management for solving different problems.
- ✓ Ability to apply basic Inventory management principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Working Capital Management, Demand Analysis and Obsolescence.

B.Com. 4th Sem

Course Title: Income Tax Law and Accounts

Course outcomes: It enables the students to know the basics of Income Tax Act and its implications.

Course Title: Fundamentals of Marketing

Course outcomes: The objective of this course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.

Course Title: Digital Marketing (Practical)

Course Outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Digital Marketing along with the basic forms and norms of Digital Marketing.
- ✓ Ability to understand the terminologies associated with the field of Digital Marketing and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Digital Marketing for solving different problems.
- ✓ Ability to apply basic Digital Marketing principles to solve business and industry related issues and problems.
- ✓ Ability to understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.

Course Title: Fundamentals of Entrepreneurship

Course outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Entrepreneurship along with the basic laws and practices of Entrepreneurship.
- ✓ Ability to understand the terminologies associated with the field of Entrepreneurship along with their relevance.
- ✓ Ability to identify the appropriate functions and qualities of Entrepreneur for solving different problems.
- ✓ Ability to apply basic Entrepreneurship principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Life Small Business, Raising of Funds and EDP.

Course Title: Tourism and Travel Management

Course outcomes: The objective of this course is to understand the fundamental concept of Tourism and to familiarize with the significance and emerging trends in tourism.

B.Com. 5th Sem

Course Title: Corporate Accounting

Course outcomes: This course enables the student to develop awareness about corporate accounting in conformity with the provisions of company act.

Course Title: Goods and Services Tax

Course outcomes: To provide students with the working knowledge of principles and provisions of GST to understand the relevance of GST in the present Indian tax in scenario and its contribution for economic development.

Course Title: Business Finance

Course outcomes: This course is to help students understand the conceptual framework of Business Finance.

Course Title: Principles and Practices of Insurance

Course outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Insurance along with the basic laws and practices of Insurance.
- ✓ Ability to understand the terminologies associated with the field of Insurance and control along with their relevance. Ability to identify the appropriate method and types of Insurance for solving different problems.
- ✓ Ability to apply basic Insurance principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Life, Marine and Fire Insurance.

Course Title: Monetary Theory and Banking in India

Course outcomes: The course exposes the students to the working for money and financial system prevailing in India.

B.Com 6th Sem

Course Title: Accounting for Mangers

Course outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Managerial Accounting along with the basic forms and norms of Managerial Accounting.

- ✓ Ability to understand the terminologies associated with the field of Managerial Accounting and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Managerial Accounting for solving different problems.
- ✓ Ability to apply basic Managerial Accounting principles to solve business and industry related issues and problems.
- ✓ Ability to understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.

Course Title: Auditing

Course outcomes: This course aims at imparting knowledge about the principles and methods of auditing and their application.

Course Title: Financial Market Operations

Course outcomes: After completing this course a student will have:

- ✓ Ability to understand the concept of Financial Market along with the basic forms and norms of Financial Market.
- ✓ Ability to understand the terminologies associated with the field of Financial Market and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Financial Market for solving different problems.
- ✓ Ability to apply basic Financial Market principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Primary and Secondary Market, Stock Exchange, SEBI etc.

Course Title: Human Resource Management

Course outcomes: The paper aims to develop in the students a proper understanding about human resource management.

Course Title: Business Ethics and Corporate Governance

Course outcomes: This course seeks to provide knowledge about the concepts, tools, techniques, and relevance of Business Ethics and Corporate Governance in the present changing scenario